

CLERK'S OFFICE

**APPROVED**

Date: 5-12-09

Submitted by: ASSEMBLY MEMBERS GUTIERREZ  
GRAY-JACKSON, BIRCH, COFFEY,  
DRUMMOND, FLYNN, JOHNSTON, OSSIANDER,  
SELKREGG, STARR

Prepared by: Assembly Counsel's Office

For reading: May 12, 2009

**ANCHORAGE, ALASKA**

**AR NO. 2009-127**

**A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY RECOGNIZING  
AND CELEBRATING BROWN JUG PASSING ITS 50<sup>TH</sup> CONSECUTIVE ALCOHOLIC  
BEVERAGE CONTROL BOARD TEST AND MAKING THE "BROWN JUG MODEL"  
A NATIONALLY RECOGNIZED BEST PRACTICE.**

WHEREAS, underage drinking and irresponsible drinking are serious public health and public safety issues; and

WHEREAS, according to the recent 2009 Report for the Tri-Borough Anti-Gang and Youth Violence Policy Team and Anchorage United for Youth, 75% of Anchorage youth have tried alcohol – with more than one in four binge drinking; and

WHEREAS, on April 29, 2009, Brown Jug employee Chris Mangiapane denied the sale of alcohol to a minor, and in so doing passed the 50<sup>th</sup> consecutive compliance test by the Alcoholic Beverage Control Board staff at a Brown Jug establishment; and

WHEREAS, Brown Jug, Inc. is the only retailer in Alaska to pass 50 consecutive compliance tests; and

WHEREAS, the Responsible Retailing Forum – a consortium of regulatory, enforcement, and industry representatives coming together to identify Best Practices to prevent underage sale of age-restricted products – has honored Brown Jug, Inc. with its first annual national distinguished retailer award, and created a video explaining how the "Brown Jug Model" works, and efforts are underway to expand the model across the country;

NOW, THEREFORE, THE ANCHORAGE ASSEMBLY HEREBY RESOLVES:

**The Municipality of Anchorage recognizes and celebrates Brown Jug, Inc. and Brown Jug employee Chris Mangiapane in their demonstration of commercial responsibility and industry leadership.**

PASSED AND APPROVED by the Anchorage Assembly this 12<sup>th</sup> day of May, 2009.

Debbie Ossander  
Chair

ATTEST:

Salma S. Jovet  
Municipal Clerk